



# RE IMA GIN ING

RETAIL FOR  
THE FUTURE

**Call Us For Booking: 8700 190 507**

"The future of retail and business are not  
about the products or services you offer  
but the experiences you create."





# “Only if RETAILERS STOP THINKING LIKE RETAILERS will they truly INNOVATE,,

*Brian Solis,  
Chief Innovation Evangelist and Futurist, author of *Q*  
*The Experience Where Business Starts Design**

A retail revolution is happening across the world. The  
concept of a new sort of retail space. Where  
commercial complexes will make that shift from total  
retailer to engagement center.

The future ready retail space will offer a wider experience  
than just physical shops, but rather places in which to  
meet and engage with each other, be entertained and by  
sell new products and experiences.

These multidimensional retail centers are poised to  
become a meeting point for linked spirits, leading to  
unexpected and memorable encounters.

And that is what *Q* is all about.

# 'IMAGINEERING' AN ICON

## Ground Breakingly designed. Fluidly.

Hyatt Centric is the perfect encapsulation of an architectural form and a work of art. The unique, sculptural, perforated steel with its intricate lattice skin and distinctive flowing lines, gives it an organic, almost fluid character with the grace and fluidity of a butterfly in the way it interacts with the sunlight that envelopes it.

Hyatt Centric further elevates the experience with its interior of lightness, transparency, and fluidity. Inspired by the Bhutanese architecture, the design and form is distinctive, capturing the essence of the collective memory of the City. The distinctive structure with its look of fluidity, elegance, is seamlessly integrated with the entrance to a world-class, multi-level hotel that elegantly blends the world of



# EXPERIENCE



Building design at its necessary best engages, celebrates, and inspires. It possesses a quality—almost indefinable—that unifies design rigorously, connects to the place, and, above all, breathes. Avenue 42 embraces its visitors with hollow, largest interior material, a 25 metre water feature that falls from the top levels of the building. This is just one example among many of the artistry and science that has gone into creating remarkable, memorable experiences. The appearance of the project is meant to be its most striking attribute and reflects a distinct sense of a self-contained retail island.

operation



# FUSION

## RETAIL

Business now thrives less in terms of markets and more about customer values and intentions. Now it's about having a strong identity and being up the value on the experience. Strategic investments, a consumer with other forms of buying have necessitated to retail store. Fusion 62 has been designed to offer retail with a grounded edge to the traffic stream, with an imaginative form of retail for large contingencies to accommodate all occasions and cultural events.

At Fusion 62, we describe and reimagine what shopping and entertainment should look like in the next decade, in a way that the customer either already wants or should have yet that they want.

The Fusion team brings together some of the most talented environmental designers, lighting designers, audio-visualists and fit-out specialists, all collaborating together to bring exciting shopping solutions together.

# a

RETAIL  
HEADTURNER



Crafted with care for the iconic shopping Avenue 10 is a project that sets a new benchmark for tomorrow's retail experience. This masterpiece with its modern, simple and timeless design is the epitome of headturner, set to transform the retail industry.

1,94,000 sq. ft.  
CREATABLE  
AREA

23m  
MANAGEMENT  
WATERFALL

FLUIDIC  
DODGY BEST  
ARCHITECTURE

OPEN  
SCULPTED  
PARTIAL



## The ultimate retail experience

"As developers, as retailers, we're only limited by how much we allow ourselves to break away from the conventional definition of retail itself."

At Market City, we envision our customers when shopping and entertainment should look like the rest of life. What if the store "look" and how we are going to shop? How can we offer experiences in ways that aren't just "retail"? Market City creates a space that has been developed with award-winning architecture, customer experience, innovation, and joy.

Working Partnerships with advanced ideas. Development of the apartment to side of the Market City building. Market City provides a retail opportunity to create a vibrant, modern retail center.

Market City



AVENUE

Vibe



## THE FUTURE OF EXPERIENCE SHOPPING

At Avenue 32, shoppers can experience an elevated retail space designed to cater to all their needs. Sports, fitness accessories, and outdoor gear. With a wide variety of products to choose from, customers will be able to try different products and get all the details on any product instantly before they make their purchase.

Sports enthusiasts can explore an astonishing range of sporting equipment with top athletes and trainers for a wealth of techniques and gear. From cycling, triage, golf, strength and recovery, our experience is the experience you need. And discover our first-of-its-kind, trail-running shoes with built-in spines, lacing and rolling movement, and more. Behind the Vibe is the perfect destination for an unforgettable shopping experience.

# CP62

MADE FOR GROWTH.

CP62 is a retail store that exclusively designed for those who desire to embrace culture through its offerings. It offers a range of products including designer footwear, interior decor, accessories, personalized gifts, accessories, health and beauty products and more.

Located in Avenue 62, the first retail hub in Florida features the CP62 store culture, offering a diverse and interesting range of products.



# BAKER'S AVENUE

The Sweet Taste  
of Success

Baker's Avenue is a leading bakery chain in the US, offering a diverse range of breads, pastries, and cakes. Our commitment to quality and customer service has made us a household name. We are now seeking experienced bakers to join our team. If you are passionate about baking and want to be part of a growing business, we want to hear from you. Contact us today for more information.

A modern, minimalist bedroom interior. The room features a bed with a grey duvet and white pillows, a bedside table with a black lamp, and a large window with a view of a city. The walls are a neutral color, and the ceiling has recessed lighting. The overall aesthetic is clean and contemporary.

# AVENUE STUDIO

The industrial revolution has seen an increase in popularity of living spaces like studio apartments, as they prove to be a simple and more economical choice. As new professionals, students, and young couples begin their careers, a number of factors such as budget, need for privacy, convenience, and other considerations, the idea of living in a tiny or semi-tiny, self-contained residential environment, and offering features can be compelling. Therefore, living in a studio apartment has become a desirable choice for many young adults.



# A WELLNESS — *retreat to elevate* — **CUSTOMER EXPERIENCES**

A wellness escape that focuses on the human mind, the physical and wellness  
well-being. Designed to naturally connecting them and providing access  
products, offering advice and information for an elevated wellness experience  
and smiling through their beautiful world.





# HUB

FOR  
RETAILTAINMENT

A sleek and ultra-contemporary venue to be able to host gaming, exhibitions and activations within a perfect area for young residents around the Exbury estate, this space offers a modern, community-oriented, fun, trendy, flexible and individual-looking to play it up during their spare time. From interactive VR experiences, indoor climbing, board games, the high-tech offering will keep the staff on the longest hours for business.





## A Hypermart 62 THAT'S A DAILY Hypernucleus

Strategically placed on the main ground floor this is a one stop solution for everyday staples. Its wide aisles and layout from the parking floor ensures the best customer traffic flow to improve operating efficiency and financial flexibility.

A hypermarket of options that typically meet time on the shopping list, available as you see options for the extra entertainment and leisure shopping on the floor-upstairs. Hypermart 62 is the hypermart that will draw the attention of local communities and reward shoppers alike.





# The CULI NARY RY

REJUVENATOR

The highest class and dining  
surface are welcoming areas to  
get new requests and receive  
customers to see about their  
dining products with mixed  
goals. The space is perfect for  
meeting, proposals, events,  
celebrations and something it  
proves that this double as an  
office space attractive for  
food businesses and special  
events.





## World class amenities for FUTURE READY CUSTOMERS



Highrise  
Interiors



Progressive  
Facade System



Landscape  
Terrace  
Hardware



SMART  
Stairs



Working  
Stairways



Food  
Courts



Well-Being  
Safety  
Training



Home  
Scan



Club  
House



Programmes



Active Sports  
Centres



Kids  
Activity  
Zone



Capsule  
Lifts



Business  
Centres



Substations



On Call Medical  
Assessments



*an*  
**AVENUE**  
*where the*  
**FUTURE**  
 IS COMING

Street 22 is well connected to all major facilities of downtown and is just a kilometer away from the city center. It gives direct access from both bridges to downtown, with easy access to shops and services. It is the epitome of modernity, the latest architectural trends, offering the best services and amenities, representing all modern, sustainable, high-end and world-class facilities. Its close proximity to the leading centers of the capital will create a vibrant, dynamic, business district, making its construction and its operation one of the most important urban investments made of our 10-year objectives to be successful in the city. It is planned to be a vital destination to modern life.



Crane & Construction



NEW Floor Structure



Energy Efficient Solution



Smart Water Recycling



Indoor Climate Management



Fire Fighting & Emergency Rescue System



Smart & Smart Services



CCTV - Video Surveillance



High Speed Railroads

— one of the —  
**FASTEST**  
**DEVELOPING**  
*URBAN CENTRES*



2min  
750m  
Fortis  
Hospital

3min  
1km  
D-Park

5min  
1.5km  
Adani  
Connex

5min  
1.5km  
IIM Noida  
Campus

6min  
2km  
Tech  
Mahindra

6min  
2km  
Symbiosis  
Center for  
Management/  
Law College

7min  
2.5km  
IIT

7min  
2.5km  
Airtel Data  
Center

7min  
2.5km  
IBM



## LOCATION MAP

A comprehensive physical map, which has been prepared for the attention of large investors for a wide area. Detailed infrastructure and IT computer base set up for office in India.

Now with the upcoming India International Airport, the operations of most states in IED are set for a big change. The major industry concerned are the growth of health and tourism. India, are willing to work across with India and Singapore in the near future.

India International Airport will bring an investment up to the 10,000 crore in other projects and the government project will have a wide job opportunities.

The major health infrastructure works for the International Industrial Center (IIC) have already been completed as per approval by the commerce and industry ministry.

As per a report published by A.I. "India is an emerging business hub competing against USA, UK and other major. India is also the biggest manufacturing hub for pharmaceuticals and health equipment in the entire country."

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