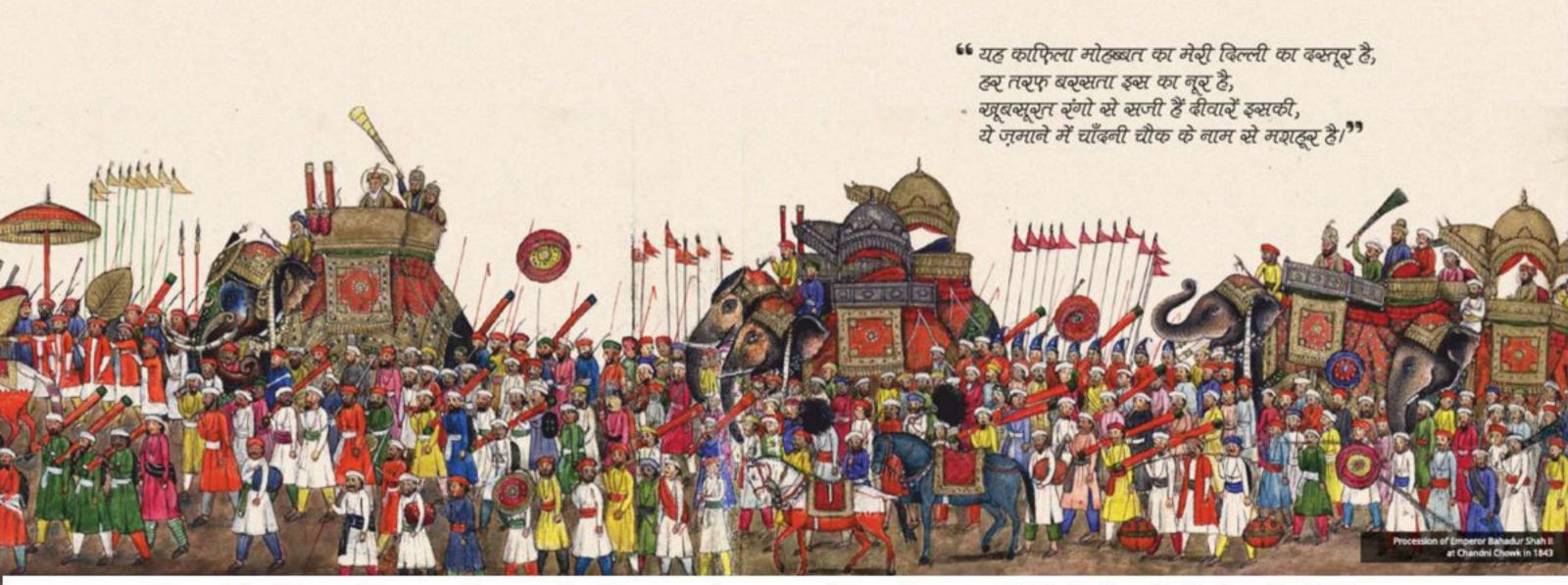
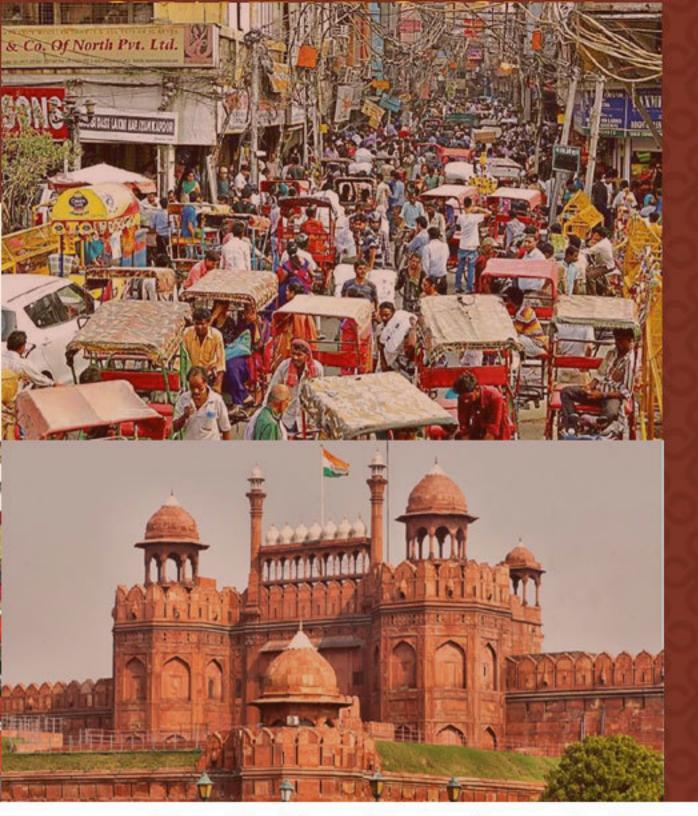


## CHANDNI CHOWK

- Moonlit Square' was a half-moon-shaped square & its reflection would shine in the moonlit water pool in front of it
- A Mughal-era street, built by the emperor Shah Jahan's daughter Jahanara Begum
- Shallow water channel from Yamuna ran through the middle of the road, currently the 'Chandani Chowk Bazaar'





# CHANDNI CHOWK TO CHANDNI CHOWK HAI

- India's oldest & busiest market since the Mughal era
- Asia's major feeder market for both wholesale & retail trade
- Surrounded by UN World heritage sites (eg. Red Fort) in addition to historical landmarks in Chandni Chowk. Has iconic eateries!
- → Delhi attracts 30 lakhs i.e. 1/3<sup>rd</sup> of India's foreign tourists and domestic tourist traffic of 4 Crore annually. Most of these tourists visit Chandni Chowk

## **Current Footfall**

4 to 6 lakh footfalls per day i.e. 120 to 180 lakh a month!!

~7 to 10 times that of India's largest malls

~ 1/3rd visitors take the Metro i.e. 1.3 to 2 lakh/day

## Yet, ours is the 1st organised supply

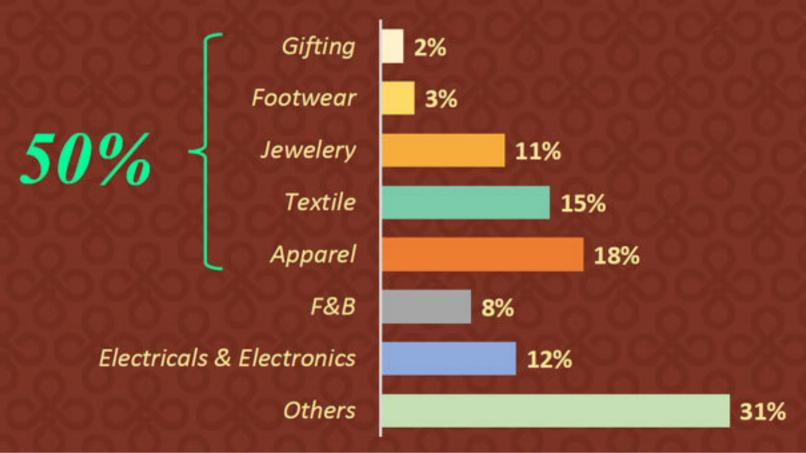
Currently only traditional set-ups exist

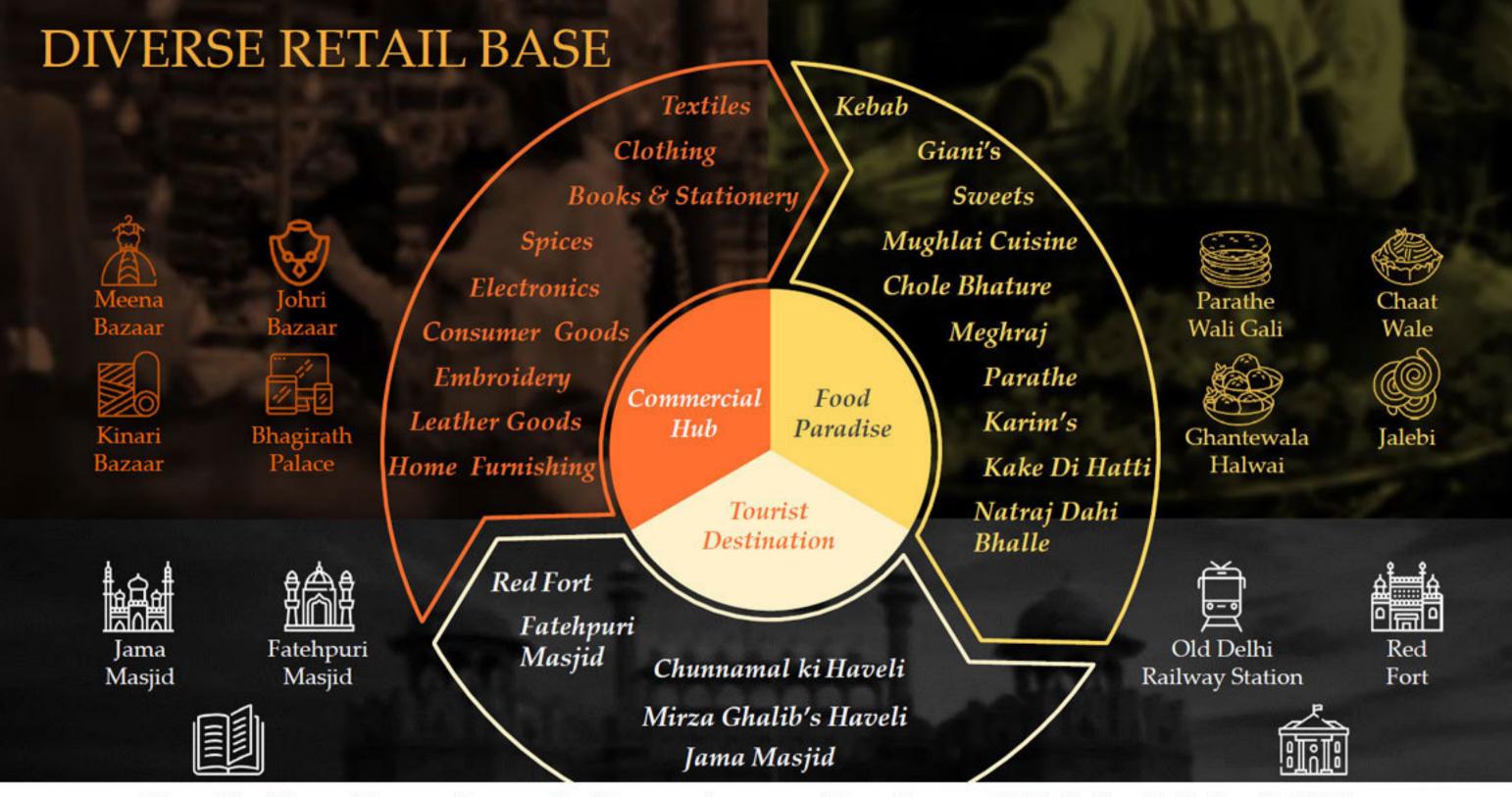


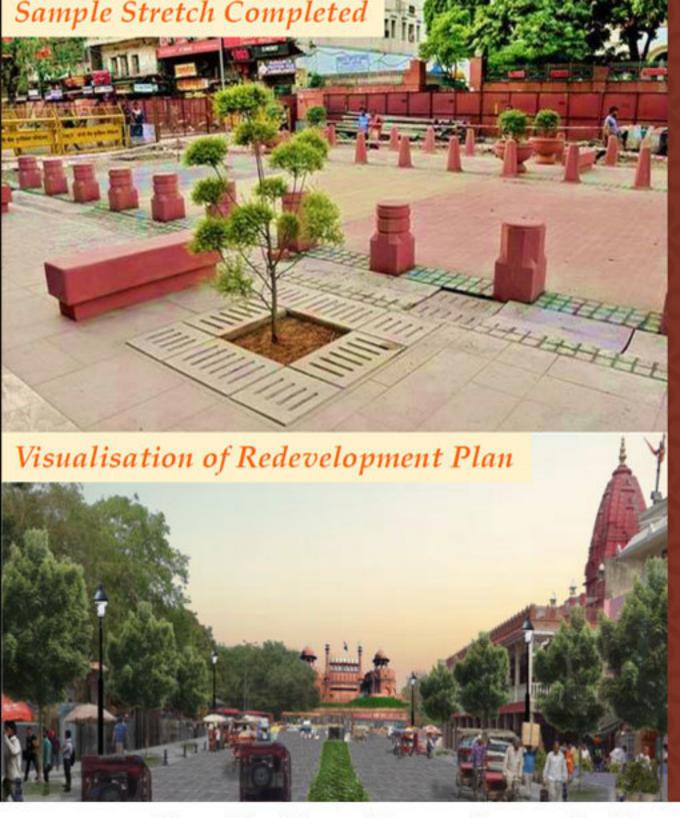
# INDIA'S WEDDING HUB & A DIVERSIFIED RETAIL BASE

- ⇒ 50% wallet share belongs to categories related to weddings!
- Any seasonality is balanced by the other categories, making it a lucrative commercial hub round the year. It's never lean here!

### Wallet Share of Chandni Chowk's B2C Market







# REDEVLOPMENT PLAN FOR CHANDNI CHOWK

- Will address current challenges of chaotic traffic, haphazard parking, lack of amenities (e.g. toilets), poor sewerage system, degradation of the heritage elements and sites, fire hazards etc.
- The next generation will not like to & have to address these

### PEDESTRAINISE & DECONGEST



The 1.5 km stretch from Red Fort to Fatehpuri Masjid to be decongested of vehicles – will be pedestrian including disabled friendly

### ENHANCE THE HERITAGE ELEMENT

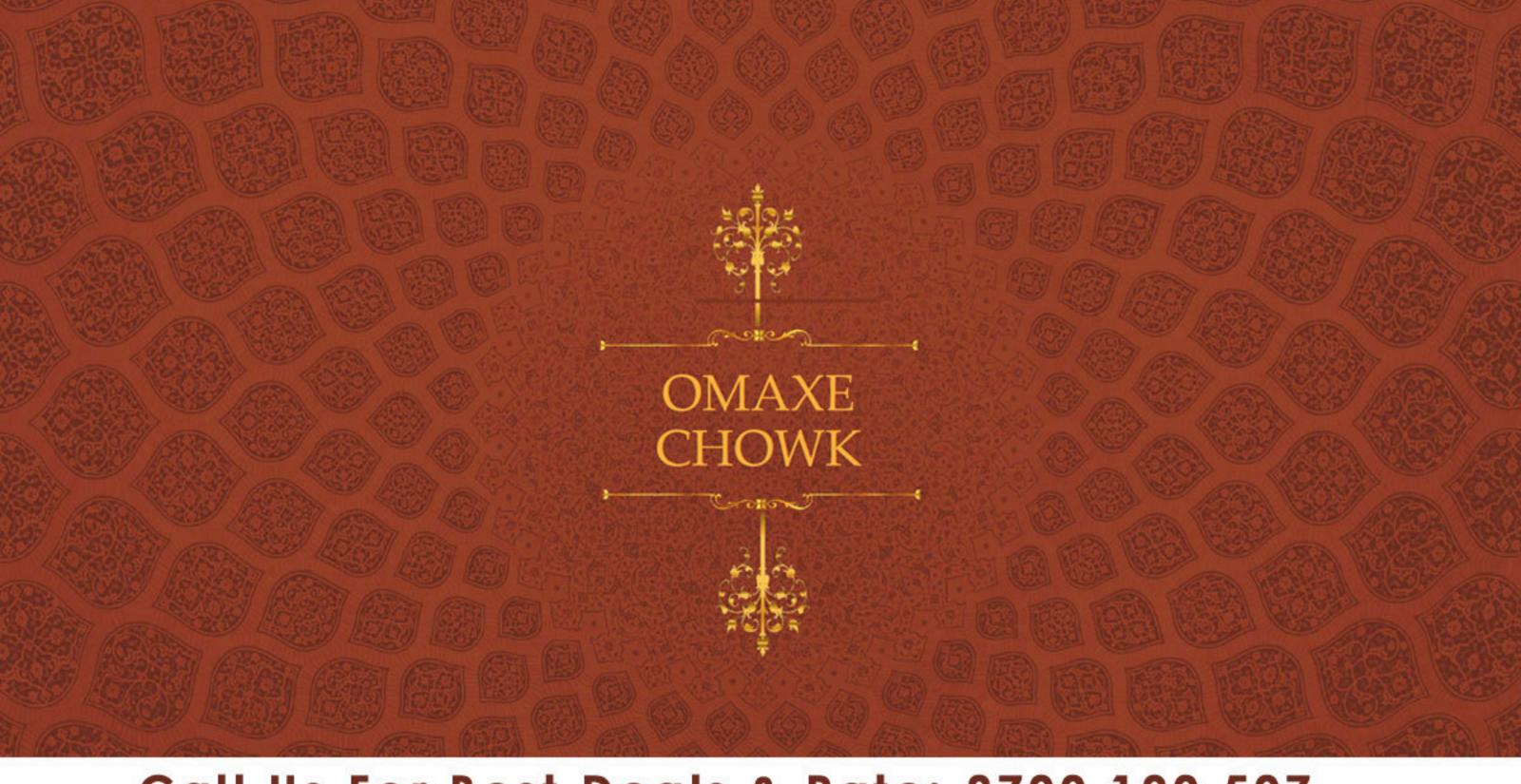


Streetscaping is underway to pave pedestrian corridors; Planting trees & placing more vintage lighting & sandstone street furniture

#### PROMOTE TOURISM



Multiple public toilets, water ATMs, police posts, CCTVs, signage being introduced. Heritage sites e.g. Jama Masjid & Town Hall are being restored



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## DIRECT

Access from Chandni Chowk Metro Station 500 Feet

Frontage on 100 feet road 'HC Sen Marg' 4.5 Acre

Large site in the heart of Chandni Chowk

7x

Shoppers per sq.ft. per month versus other malls

# 3 Lac + Sq Ft

India's largest ethnic mall with largest F&B area

2,100 +

Car Parks & 80+ Tourist buses parking 5.5 - 9 m

Wide corridors for ease of circulation

15′ 8″

Floor to floor height of shops

## PRE-LEASED

Int'l, national & regional brands in queue!

**SAFEST** 

British Safety Council certification

**PPP** 

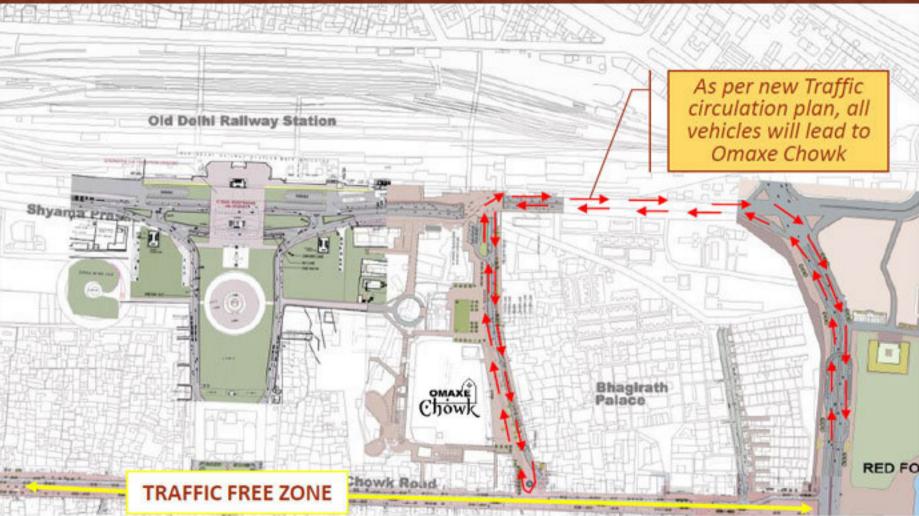
Public Pvt Partnership with NDMC 17 Lifts

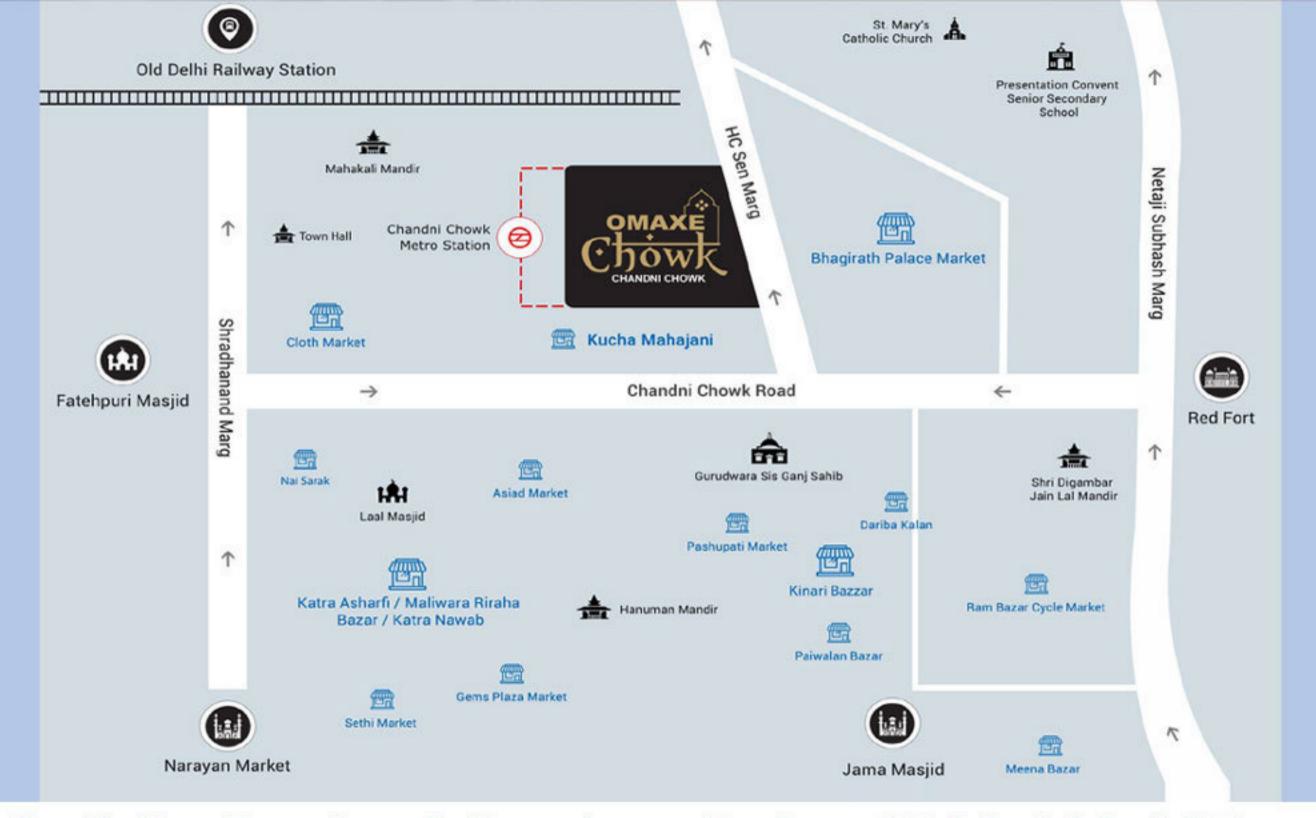
10 Passenger, 5 Service & 2 Car Lifts, in addition to



# GATEWAY 2 CHANDNI CHOWK

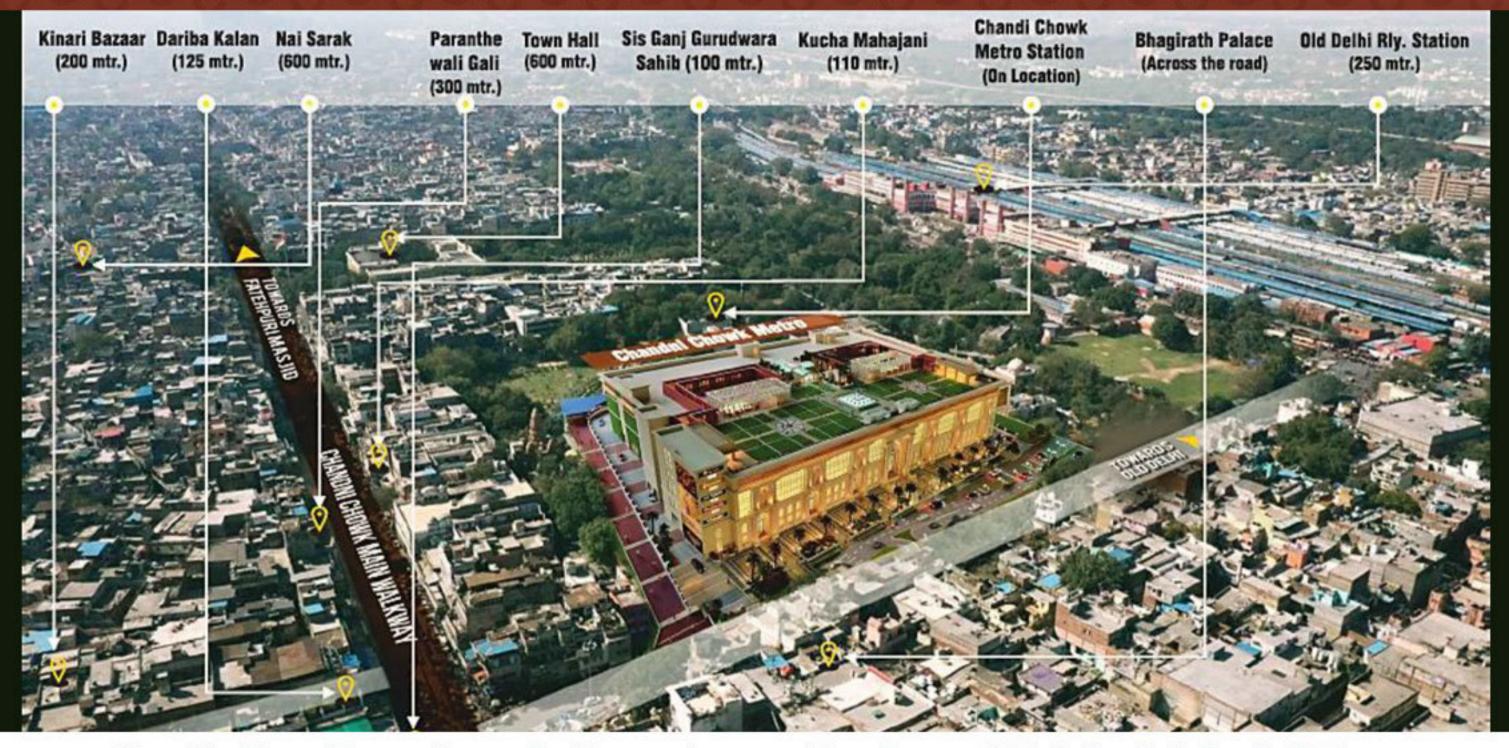
- At the Chandni Chowk Metro station
- Direct access from metro station into the mall
- \* Best positioned to benefit from the Redevelopment Plan!
- ⇒ 500 feet frontage on the 100 feet HC Sen Marg a main artery





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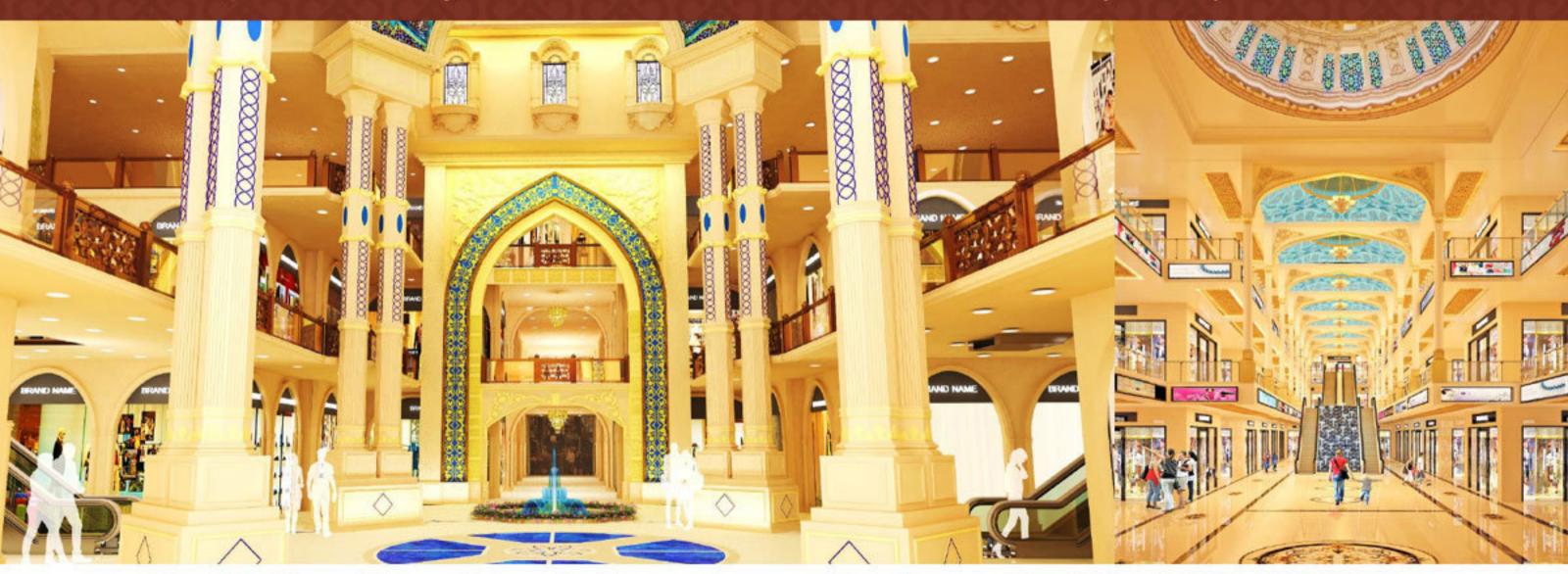
# SUCH SITE DOESN'T & WON'T EXIST ANYMORE





# CHANDNI CHOWK UNDER ONE ROOF

- ◆ 4.5 acre site with above 3 lakh sq.ft. retail & F&B
- Expected to have 40 lakhs plus footfall per month, 7x footfall per sq. ft. of any other mall in NCR!
- Triple height entrance; Fully air conditioned mall with wide corridors (5.5 to 9 m) for ease of circulation



# CHANDNI CHOWK UNDER ONE ROOF

7 separate entrances from the front; Pick up and drop off for tourist buses, radio cabs and app based taxi services



# LARGEST ROOFTOP OBSERVATORY!

To enjoy breathless views of the UN World Heritage sites around!



# LARGEST ROOFTOP OBSERVATORY!

- To enjoy breathless views of the UN World Heritage sites around!
- \* Break-out areas for what we are missing in life Patang Baazi, Plays, etc.





# FOOD PARADISE!

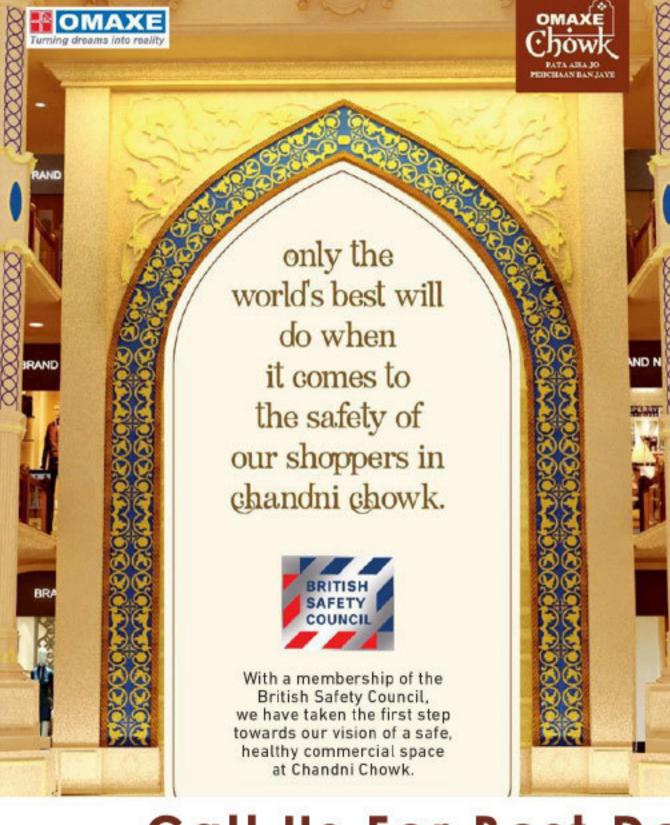
One of the largest air conditioned food courts in India!



# 5 LEVEL CAR PARK

- THE ONLY PARKING SPACE in Chandni Chowk 2,100 + car parks, 80 + tourist bus parking
- Dedicated loading & unloading bay; 17 Lifts (10 Passenger, 5 Service & 2 Car Lifts), in addition to escalators!





## BEST IN SAFETY

**British Safety Council Certification** 

A solution to Chandi Chowk's fire hazards! Composite steel structure

## HAS ALL MODERN MALL FEATURES

To be managed by a reputed facility management company











**Smart Parking** Management System Information Centre

Easy Access Tourist

Passenger Lifts & **Escalators** 

On Vigil 24X7: Fire Safety System

Radio & Mobile Taxi Pickup & Drop Lane

Tourist Bus Parking



State-of-the-Art Security



Centrally Air-conditioned



Special Funtainment Zone for Kids



Exclusive F&B Floor



Largest Car Parking with Valet Service



Multiple ATMs

## A WINNER





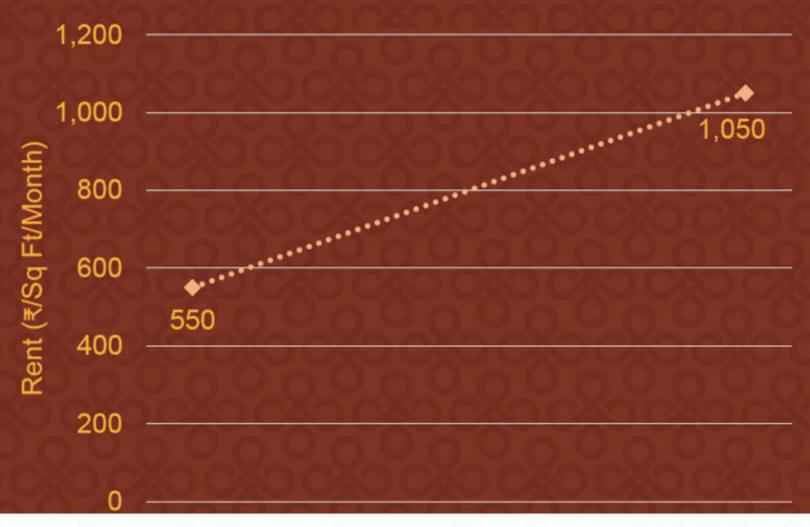
## FOOTFALLS COMPARISON

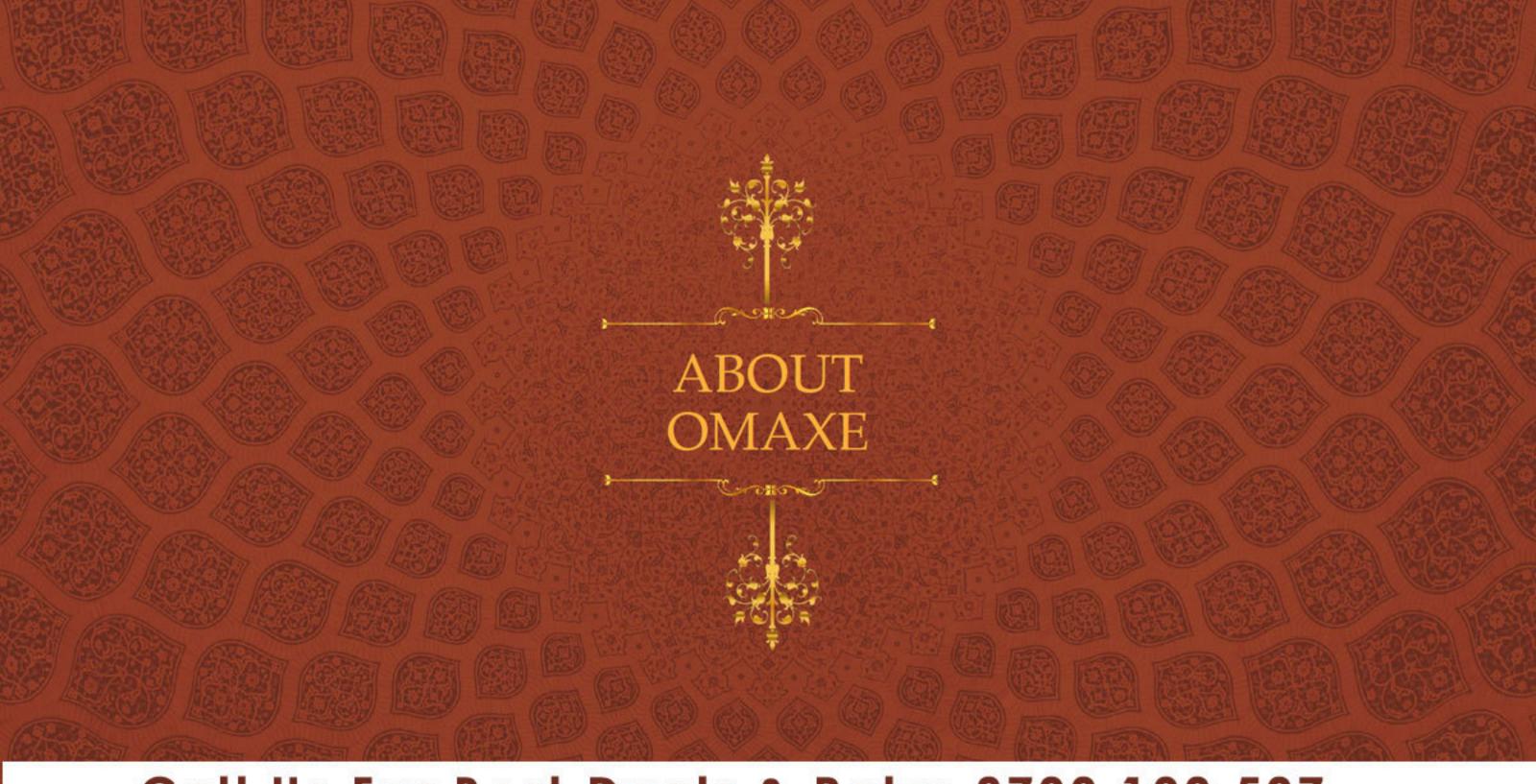
MALL	MONTHLY FOOTFALLS (LAKHS)	MONTHLY FOOTFALLS (PER SQ.FT. OF RETAIL LEASABLE CARPET AREA)
Omaxe Chowk	40	26.8
Select City Walk	19	3.7
DLF Promenade	14	3.0

7x shoppers per sq.ft. per month compared with the most successful malls of NCR!

# CASE STUDY - CONNAUGHT PLACE

- Spurt in rentals post redevelopment from ₹ 500 to ₹ 1,050 i.e 2X
- Redevelopment started in 2010 & completed by 2016
- Negative demand in the Year 2010
- ❖ Currently vacancy is ALMOST NIL





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# 119 Million

sq.ft. Delivered

61 Million sq. ft. under execution!

A FUTURE BUILT ON THE STRONG FOUNDATION OF TRUST











#### LEADING PERFORMER IN THE LAST 12 MONTHS



# ROBUST BACKING

- One of the richest promoters in the country, only next to DLF in North India
- Well positioned to continue buying & selling land parcels to suit business strategy...



# Omaxe Clinches Rs 650 Cr Deal with Salarpuria Sattva in Hyderabad



ut ₹650 crore, said people awa-

The acquisition will enable

reof the development.

TODAY ON

Salarpuria Sattva to strengthen its commercial portfolio identified. "Kokapet is coming in Hyderabad by adding 9 milup as one of the major IT hubs lion sq ft of IT development. "The deal has been conclu- gest projects being announded. Papers have been signed ced. It is the future.

and the money will be ex- Salarpuria Sattva refused to changed soon," said one of the comment on the deal.

H'bad by adding 9m sq

persons, who did not wish to be This is one of the largest

American private equity firm Blackstone Group had jointly bought a 3.3-million-sq-ft office park owned by Coffee Day Enterprises in a deal valued at

The real estate developer, which is building more than 13 million sq ft of commercial space in Hyderabad, has leased large spaces to firms including Microsoft, JP Morgan, Intel and Oracle in recent years.

It plans to expand its commercial portfolio to 24 million sq ft over the next two years in Hyderabad and Bengaluru from 15 million so ft at presen

# No. 1 in Chandigarh, Ludhiana, Lucknow, Indore



8 States
27 Cities
& Growing...

Large Diversified Land bank!



# CREATING LANDMARKS

Spreading Smiles

2,91,480

Happy Customers in 27 cities!











CHANDIGARH 1,000 acres FARIDABAD 175 acres LUCKNOW 1,025 acres

INDORE 730 acres LUDHIANA 63 acres

Townships | Hotels | Offices | Retail | Apartments | Villas | Plots

# AWARDS & RECOGNITIONS

- \* CMD Rohtas Goel conferred with 'Hurun Report 2019 Industry Achievement Award' for Residential in Dec'19
- CEO Mohit Goel won the 'Most Admired Business Leader' at IDEAFEST'19 and the 'Young Entrepreneur Award' at Business Unplugged organised by TOI & CICU







## Congratulations

Our website www.omaxe.com

has been awarded the

BEST REAL ESTATE WEBSITE

at the Global Digital Marketing Awards 2020 organised by

ET NOW & World Digital Marketing Congress







#### **CONGRATULATIONS!**



#### The Best Project Award

Mathura & Vrindavan

Hon'ble Chief Minister of Uttar Pradesh SHRI AKHILESH YADAV presented the award.

CREDAI - UPCON Real Estate Award 2014









#### WINNER

#### MOHIT GOEL

Young Male Entrepreneur of the Year

INFRA & REALTY

**AWARD 2014** 













